

## Marion County Junior Livestock Auction

Meeting Minutes

December 2, 2019

The meeting was called to order at 6:10 p.m. by President John Kuenzi in the board room of K&E Excavating, 3871 Langley St. SE, Salem, OR 97137

Present:

- Directors: Josh Augustus, Jace Anderson and Reynold Gardner
- Officers: John Kuenzi, Dan Vannoy and Carol Barham
- Other: Melanie McCabe (Marion County Fair Board Member) and visitors: Dean Sweeney, Eric Wurgler and Jennifer Vettiga

Excused or Unexcused Directors/Officers: Letxy Molin, Michael Clonch, Becky Pineda and Eric Pineda

Minutes: The minutes for October 7, 2019 were approved.

Treasurer's Report: In the absent of Letxy Molin the treasurer's report will be presented at the January 6<sup>th</sup>, 2020 board meeting.

John Kuenzi presented the finalized "MCJLA" 2019-2020 budget and all the group discussed what expenses were needed and any updates. All approved and accepted.

Old Business:

- Before the officer and director elections began; John Kuenzi thanked all "MCJLA" board members for all their commitment and service during 2018-2019.
- Officer and Director Elections was conducted during the October 7, 2019 meeting. The candidate's nominated positions were presented and elected. We want to give a big welcome to a new member (director) Reynold Gardner. Also, a farewell to Bill Luthi and Justin Brill who will be missed by all on the board.
- The positions filled for "MCJLA" 2019-2020 and approved are:

President	John Kuenzi
Vice-President	Dan Vannoy
Secretary	Carol Barham
Treasurer	Letxy Molin
Directors	Becky Pineda/Reynold Gardner

- Carol Barham handed out 2019/2020 “Conflict of Interest Disclosure Statements” for all the members on the “MCJLA” board to sign and date. The secretary (Carol Barham) will keep on file.
- John Kuenzi will contact the bank to remove Bill Luthi as a co-signer and have Dan Vannoy as the new vice-president a co-signer for “MCJLA” checks.
- Letxy Molin proposed that we need a (US Bank) credit line set-up for \$100,000 - \$150,000 to pay the “MCJLA” kids timely. We would be able to cut all checks out at the same time instead of waiting for the buyers checks to be received. Also, have next year’s auctioneer announce a collection date for all auction buyer(s) and add-ons to be collected/mailed to “MCJLA” by a certain date. John Kuenzi will be contacting “US Bank” about our options and what information is needed to provide to them for the line of credit. All agreed.
- Letxy Molin has received only two “MCJLA” scholarship winner’s awarded money college information and can be paid. Still needed are the other scholarship winner’s college information for enrollment.
- John Kuenzi will approve the insurance policy renewal in February 2020.
- Jace Anderson reminded the board to have Kimberly Clonch up-date the web-site ([www.mcjla.com](http://www.mcjla.com)) about “rate of gain” on the beef animals (only) for 2020 “Marion County Fair”.
- Discussion regarding a “Meet and Greet” banquet dinner before next year’s (2020) auction. The purpose is to recruit new buyers to attend the Marion County Livestock Auction. Idea’s included:
  - a) The group responsibility to get 2-3 new buyers each to the dinner.
  - b) Hire Dean Sweeney to coordinate, advertise and promote radio ads. John Kuenzi will contact Dean to attend the “MCJLA” November board meeting to discuss our options, volunteer help and costs.
  - c) A location, caterer, music, guest speakers and sponsorships. A Budget needed?
  - d) Jace Anderson suggested inviting a presenter from “Oregon for Ag” group.
  - e) Setting up a committee to plan this event.
- Dan Vannoy asked if we could get a list of buyers from four years ago to identify those who have purchased animals in the past and have not bought market animals the last few years. All approved. Kimberly Clonch will be asked to provide the list for the December 2, 2019 board meeting.
- Melanie McCabe offered to help locate a venue for the 2020 host dinner. Melanie said the fair board understands the value of 4-H and FFA at the “Marion County Fair” and believes they wouldn’t have a fair if it wasn’t for the kids.
- Letxy Molin informed the group that an invoice is still needed to pay the alcohol booth from the dinner auction and should be addressed.

## New Business:

1. "MCJLA" scholarship applications and the evaluation criteria will be (if changes) addressed on the January 6, 2020 board meeting so updates are put on the web-site ([www.mcjla.com](http://www.mcjla.com)).
2. No new rules for the "MCJLA" weigh-ins with the exception of "rate of gain" on the beef animals (only) for (2020) Marion County Fair.
3. "MCJLA" purchased Christmas postcards made by (B-KAB Signs & Design). Kimberly Clonch will provide John Kuenzi the "MCJLA" excel file of all the buyer's names/address to print out labels for the postcards and mail.
4. Josh Augustus will purchase and deliver (\$100.00) Christmas gift baskets to; Sublimity Harvest Fest, Godfrey Nursery and Dr. Clair Varney. All of us would like to thank them for their generosity with donations and help to make this organization a success!
5. John Kuenzi will contact Harvest Fest for the use of the grounds for the "MCJLA" beef weight-in held February 1, 2020.
6. Jace Anderson will purchase/provide animal tags for the "MCJLA" beef weight-in held February 1, 2020.
7. All auction kids will need to handout to their buyer's gifts/cards at a future date and not the night of the auction. The buyers will not have to keep track of gifts/cards and this will help keep the bleachers from overload. An update to the web-site ([www.mcjla.com](http://www.mcjla.com)) will be added.
8. Guest speaker "Dean Sweeney" and "Eric Wurgler" were welcomed to the group to talk about hosting a "MCJLA" buyers appreciation banquet dinner.
  - a) Dean Sweeney (MC) presented ideas/opinions to the group about the event and his help running the campaign to bring in more of the community potential auction buyers.
  - b) What budget is needed? Cost of a caterer, building, live music, advertisements and quest speakers. A budget of (10,000 – 15,000) was proposed. All approved.
  - c) Find a close facility to accommodate 100+ guests and affordable.
  - d) A date and time to be held in April or May (2020) and during a week day.
  - e) Have FFA/4-H officers/kids as guest speakers share their educational growth and fun experiences.
  - f) Provide information/material regarding the partnership with Marion/Polk Food Bank and invite spokesman Sayla Elsbree-Kraftwill (director) to present their organization about the outreach to families. Show how the donations help and the process giving back to the community.
  - g) Provide a questioner card at the banquet dinner for guests so "MCJLA" can follow-up with a person's e-mail to keep them posted about the upcoming (2020) auction.
  - h) Board and guests all agreed the "MCJLA" banquet dinner would be a pilot program for the first year and will see how successful it can be for the future.

9. In the closing of the meeting we all Thanked Dean and Eric for all their input and the desire to help the “MCJLA” board accomplish an (2020) appreciation banqueted dinner!

Meeting adjourned at 8:00 p.m.

Next Meeting: January 6, 2020 at 6:00pm, K&E Excavating, 3871 Langley St. Se, Salem, OR 97137

Board President: John Kuenzi

Board Secretary: Carol Barham