

## Marion County Junior Livestock Auction

Meeting Minutes

January 6, 2020

The meeting was called to order at 6:10 p.m. by President John Kuenzi in the board room of K&E Excavating, 3871 Langley St. SE, Salem, OR 97137

Present:

- Directors: Josh Augustus, Jace Anderson, Michael Clonch, Eric Pineda, Becky Pineda and Reynold Gardner
- Officers: John Kuenzi, Dan Vannoy and Carol Barham
- Other: Melanie McCabe and Jennifer Bettiga

Excused or Unexcused Directors/Officers: Letxy Molin

Minutes: The minutes for December 2, 2019 were approved.

Treasurer's Report: The board voted on and approved a (2019-2020) budget for \$35,350.00. No treasury report was presented with the absent of Letxy Molin.

Old Business:

- "MCJLA" scholarship applications and the evaluation criteria will be (if changes) addressed on the January 6, 2020 board meeting and updates are on the web-site ([www.mcjla.com](http://www.mcjla.com)).
- No new rules for the "MCJLA" weigh-ins with the exception of "rate of gain" on beef (only) for 2020 Marion County Fair.
- "MCJLA" purchased Christmas postcards made by B-KAB Signs & Design. Kimberly Clonch will provide John Kuenzi the "MCJLA" excel file of all the buyer's names/address to print out labels for the postcards and mail.
- Josh Augustus will purchase and deliver \$100.00 Christmas gift baskets to; Sublimity Harvest Fest, Godfrey Nursery and Dr. Clair Varney. All of us would like to thank them for their generosity with donations and help to make this organization a success!
- John Kuenzi will contact Harvest Fest for the use of the grounds for the beef weight-in held February 1, 2020.
- Jace Anderson will purchase/provide animal tags for the "MCJLA" beef weight-in held February 1, 2020.
- All auction kids will need to handout to their buyer's gifts/cards at a future date and not the night of the auction. The buyers will not have to keep track of gifts/cards and this will help

keep the bleachers from crowding. An update to the web-site ([www.mcjla.com](http://www.mcjla.com)) will be added.

- Guest speaker Dean Sweeney and Eric Wurgler were welcomed to the group to talk about hosting a buyer's appreciation banquet dinner.
  - a) Dean Sweeney (MC) presented ideas/opinions to the group about the event and his help running the campaign to bring in more of the community potential auction buyers.
  - b) What budget is needed? Cost of a caterer, venue, live music, advertisements and quest speakers. A budget of \$10,000 – \$15,000 was proposed. All approved.
  - c) Find a close facility to accommodate 100+ guests and affordable.
  - d) A date and time to be held in April or May 2020 and during a week day.
  - e) Have FFA/4-H officers/kids as guest speakers share their educational growth and fun experiences.
  - f) Provide information/material regarding the partnership with Marion/Polk Food Bank and invite Sayla Elsbree-Kraftwill, Director to present regarding their organization's outreach program. Demonstrate how the donations help and the process give back to the community.
  - g) Provide a questionnaire card at the banquet dinner for guests so "MCJLA" can follow-up with a person's e-mail to keep them posted about the upcoming 2020 auction.
  - h) Board and guests all agreed the "MCJLA" banquet dinner would be a pilot program for the first year and will see how successful it can be for the future.
- In the closing of the meeting we thanked Dean and Eric for their input and the desire to help the "MCJLA" board accomplish a 2020 banqueted dinner!

#### New Business:

1. The board discussed what updates to the "MCJLA" (2019-2020) 4-H/FFA Livestock Exhibitor Scholarship Application is needed to help each candidate have a clearer understanding of the questions/qualifications. The finalized scholarship application will be presented at the next board meeting (February 10, 2020) to be voted on and approved. The updated Scholarship criteria will be put on the website ([www.mcjla.com](http://www.mcjla.com)) as soon as possible.
2. Michael Clonch and Melanie McCabe will be in charge of the "MCJLA" ribbon and awards inventory.
3. Jace Anderson will be in charge of the "MCJLA" belt buckle order from the "Fair Foundation" for champion of four large species.
4. John Kuenzi addressed the group about "MCJLA" IT equipment/software if anything is needed new? Melanie McCabe will contact Kimberly Clonch if a newer version 2020, "Show Works" for \$699.00 and any other IT equipment is needed.

5. Discussion regarding beef weight-in (February 1, 2020) at the Harvest Ground 8:00-10:00 a maximum weight is set at 1050 lbs. at weigh-in and the cost will be \$5.00 a head (same as last year). All beef 4-H and FFA kids should preregister on line ([www.mcjla.com](http://www.mcjla.com)) with their market animals before weigh-in. John Kuenzi is to bring the scales/panels and other members/volunteers will bring other items needed. Please have everyone come at 7:00 a.m. to begin set-up. Thanks!
6. Contact Bill Luthi (B-KAB Signs & Design) to hire/design "MCJLA" 2020 "Save-The-Date" auction flyers and send out by March (2020). A reminder to Bill that a new "MCJLA" start time should be boldly noted.
7. John Kuenzi presented an update from Dean Sweeney regarding the buyer's appreciation dinner and what he is working on and in charge of. Dean will be present at our next February 10, 2020 board meeting to share with us details and costs.

Meeting adjourned at 7:45 p.m.

Next Meeting: February 10, 2020 at 6:00pm, K&E Excavating, 3871 Langley St. Se, Salem, OR 97137

Board President: John Kuenzi

Board Secretary: Carol Barham