

# Marion County Junior Livestock Auction

November 7<sup>th</sup>, 2022

In Attendance: Reynold Gardner, Jace Anderson, Gary Wall, Monica Baker, Melanie McCabe, Ciara Galvin, David Varner, Ben Smith, Kimberly Clonch, Tye Copple

Absent: Dan Vannoy, Michelle Kuenzi, Michael Clonch, Russell Butler

Approval of minutes from October 11<sup>th</sup> meeting: unanimous with one correction

Treasurer's Report: \$500 due on credit line. Reynold to meet with John to transfer over accounts. Two Buyers still need to pay, one for \$2,000 and one for \$125.

Report was approved unanimously.

## Old Business:

- Directors' terms were reviewed and found to be accurate
- One exhibitor still needs to cash their check. Monica to follow up
- Kim to look at laptop prices with upcoming Black Friday sales to replace the Treasurers laptop
- Capital District market animal letter explaining why and what the money goes to be written. Monica to follow up

## New Business:

- Review of budget,
  - Discussion of possible hidden costs since meetings are no longer being held at K&E (printing, mailing, tech support, cleaning after weigh ins). Budget for tech support as well as discussion of options i.e. finding a volunteer, asking K&E tech support to come back to teach how to set up then committee to complete.
  - Discussion of increase of the Stiped for Kimberly Clonch which is currently at \$3,000 for her bookkeeping services, budget to be finalized in January 2023.

- o Potential gift cards for kids who go above and beyond to assist
- o Hauling expenses to be built into budget even if they are not required. Committee members to reach out to people who may be able/willing to assist with transporting animals.
- Director Liability Insurance is being processed
- Secretary of State documents to be completed however currently unaware if lawyer completes these. Reynold to follow up
- Rule change subcommittee brought recommendations to board, Ciara to highlight proposed changes in red in an email to be sent to this committee for review
- MCJLA website missing meeting notes from previous year, Kimberly currently maintains the website. Missing minutes to be sent to her as soon as found to have website updated
- Discussion around location for beef weigh in, potentially at Dan Vannoy's property or at the Harvest Fest grounds. Jace to follow up, early estimate of 30-35 steers to go through weigh in
- Sheep, Goat and Swine weigh in scheduled for May 3<sup>rd</sup> and 4<sup>th</sup> discussion around borrowing Linn County's scale to have dual scale for weigh in, will be held at Harvest Fest grounds.
- Jace to check on ear tag needs and order more as needed
- Sub-Committee formed to discuss Scholarship requirements as well as possibility to add Trade school support. This committee consists of Monica Baker, Jace Anderson and Tye Copple
- Holiday card design approved, 750 cards to be printed and mailed out
- Pork check to be followed up by Monica
- Committee received check for \$50 from Network for Good, unsure if this is a scam as it does not state an individual that donated. Ciara to follow up
- Promotional Items
  - o Ag Fest is highly kid oriented and may not be a fruitful avenue of promotion
  - o Previous year a radio show promoted the auction of their own accord. May investigate further promotion in this area
  - o Ciara to get price estimates for vinyl signage 4ft by 8ft, discussion around hard yard signs may be easier and reusable

- o Sponsorship signs for Row of Champions may need new signs depending on condition of returning sponsors signs or if there is a new sponsor
- 2023 Awards
  - o Request from fair foundation that Market Champions attend Swine and Wine fundraiser to talk about their experience
  - o Melanie to follow up with Fair Board about belt buckles for small animals
- Discussion around purchase of LED sign board to keep exhibitors informed of auction progression with the intent to prevent confusion or people being late to the auction ring
- Board development of visiting other counties to see how their auction runs to see if there are major differences or techniques that may be more effective in the future
- Buyer Baskets for top 10 buyers: meat from H&K, baskets to be decorated by Monica's TA's, Items such as beanies, mugs, etc. to be added. Committee members to split into teams to deliver baskets in the second week of December