

Marion County Junior Livestock Auction

MEETING MINUTES

January 3rd, 2022

6:00 PM

K&E Excavating Conference Room

**Present-**

Directors – Jace Anderson, Russ Butler, David Varner, Tye Copple, Gary Wall,  
and Michael Clonch

Officers- John Kuenzi, Monica Baker, Dan Vannoy and Jennifer Bettiga

Guests- Melanie McCabe, Kimberly Clonch

Absent – Reynold Gardner

November 1st, 2021: Michael made the motion to approve, Jace 2<sup>nd</sup> and minutes were approved

**Treasurer's report** – Working on getting the credit card to work, scholarships still waiting to go through, close the State Farm account with the signatures that are required. Waiting for some money to move to close the US Bank account

KeyBank Checking Account - \$47,064.70

US Bank Checking Account - \$51,880.55

KB Scholarship - \$2,600.20

State Farm Scholarship - \$4,755.70

Motion made by Michael to approve the report as reported, Rust 2<sup>nd</sup> and the report passed

**Old Business –**

Christmas/New Years cards were sent

Still have 30 something steers tags – so no need to order more

## **New Business –**

1. Promotional Event
  - a. A little too late to do one this year and schedules are busy
  - b. Maybe start planning for next year so we have more time
  - c. Working with business partners instead and talking with friends – promote the auction, give back to the community
  - d. GOOD praise for the baskets/thank you baskets
  - e. Radio announcements – since they are already paid
  - f. Hitching Post – refreshments and meal towards the end, move around the stands?
    - i. Sitting space- needs to be more
    - ii. How where meals handed out
    - iii. Beer closer? – behind the bleachers or right inside
  - g. Dairy Wives – come and serve, tickets when you register, helps two at one time (~15,000 = 500 milkshakes)
2. Update Directors & Officers Insurance – Is being worked on
3. Update event liability insurance - Is being worked on
4. Ribbons & Rosettes – Melanie will order before February
  - a. Work with a different company for a better rate
5. Initial weigh-in for beef
  - a. February 5<sup>th</sup> 8:00am- 10:00am @ Sublimity

- i. Jace will bring the tags, Dan will bring bleach and spray bottle, John will bring scales and panels, Kim will bring receipt books and open registration middle of January, cash and cash box
  - b. Sheep and Goat Weigh in - May 4<sup>th</sup> and 5<sup>th</sup> 4:00pm – 8:00pm
- 6. Facebook - Potentially need a new one that is linked to our email ([mcjrlivestockauction@gmail.com](mailto:mcjrlivestockauction@gmail.com) )
- 7. Billboard on a road for the fair as promotion
  - a. Digital ones for 3 months in downtown where you have to sit at the light, roughly \$5,000 for I-5 and in town
  - b. a thank you afterwards on the billboard after you spend x amount of money
- 8. Flier handed out or set up at different locations
  - a. Melanie will work on – hope to have them for May weigh in to pass out

Meeting was adjourned at 7:00pm

Next meeting will be February 7<sup>th</sup>, 2022, at K & E Conference Room